

The background of the slide is a photograph of a large, multi-story house with a prominent outdoor patio. A large outdoor television screen is mounted on the wall of the house, displaying a scenic view of a beach and ocean. The patio features a swimming pool, lounge chairs, and a table with drinks. The Titan logo is visible in the top right corner of the image.

TITAN

# TITAN

OUTDOOR TELEVISIONS

## Exclusive Investment Opportunity

---

Evolve from Being a Customer to  
Being an Owner

Join a Network of Industry Peers  
representing our own Unique Brand

**CONFIDENTIAL INVESTMENT PRESENTATION**  
November 2024

The Problem

# Dealers and Installers face a Profit & Growth Crisis



Each layer Cuts into Margins, Leaving Installers with the Smallest Piece of the Pie

**AV Installers across America are caught in a challenging cycle**

01

Installing premium outdoor TVs at \$15,000+ but earning **Standard 5 - 15% Margins**

02

Building brand value for large manufacturers **No Ownership Stake**

03

**Rising Competition** from e-commerce resellers

04

**No Territorial** protection, leading to price wars

05

**Zero Participation** in online or distributor sales

06

**Limited Ability** to build long-term business value

## Why This Problem Exists

# The Outdoor TV Industry remains stuck in an Outdated Model

### Manufacturer Dominance

- o Large TV manufacturers control the entire value chain
- o Dealers are seen as disposable sales channels
- o No incentive to share profits or equity with installers

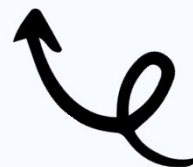


### Missing Innovation

- o No manufacturer has reimagined the dealer relationship
- o Traditional mindset: "Dealers sell, we Profit"
- o Fear of disrupting existing distribution models

### Market Fragmentation

- o Over 10,000 independent AV installers competing
- o No unified voice or bargaining power
- o Each installer operates in isolation



### Investment Barriers

- o High costs to start an outdoor TV brand (\$5M+ in R&D)
- o Complex weatherproofing technology requirements
- o Established distribution channels controlled by major brands

## The Titan Solution

# Success Through Collaboration



### Revolutionary Partnership Model

For the first time in the industry, we're **turning Dealer/Installers into Shareholders**. Not just dealers. Not just distributors. But true **Owner-Partner Relationship** in an Outdoor Display brand.

The First Installer-Owned Outdoor Display Brand. Imagine walking into a client's home and presenting not just another TV brand, but **Represent Your Own Brand**.

A brand where every installation builds your **Equity**, not someone else's.

[titanoutdoortvs.com](http://titanoutdoortvs.com)

### How We're Different

Instead of the traditional model:  
Manufacturer → Distributor → Dealer → Customer  
(Where each layer cuts into your profits)

### We're creating

Your Brand → Your Customer → Your Profit  
(Where you capture value at every step)

# What This Means For You



## Immediate Benefits

- 30-45% savings on premium Outdoor TVs
- Free Insured shipping
- Includes Titan Outdoor TV and Accessories
- Protected territory rights (up to full city exclusivity)
- Free Website and Marketing Support

### Technology That Backs Your Success

Utilizing nanocoating technology to protect against dust, humidity and liquid intrusion up to an **IP66 weatherproof rating**



## Long-Term Value Creation

- Build greater Equity in this growing Industry
- Participate in E-commerce Revenue
- Share in Distributor Sales Profit
- Low Risk – Quick ROI
- Own a piece of the \$3 bn Outdoor TV display

### Full range of Commercial Displays

- 3000 nits Commercial TV
- Line of commercial displays for schools, hotels, restaurant and stadiums
- **LG WebOS, Samsung Tizen OS and Google Android OS Outdoor TV line**

### Competitive Data

Amazon.com FBA Sales

Slyvox **avg. \$1 million/month**

Samsung Terrace **avg. \$500k/month**



# Product Range Innovation



## We're the only manufacturer offering:

- o World's first 98" Outdoor TV
- o Full range from 32" to 98"



## Options for every environment:

- o Commercial Series (up to 3000 nits)
- o Full Sun Series (up to 2000 nits)
- o Partial Covered Series (up to 1000 nits)

### Competitive Edge

	TITAN	SAMSUNG	SunBrite
<b>Brightness</b>	3000	2000	1500
<b>IP Rating</b>	IP66	IP55	IP55
<b>Max Size</b>	98"	75"	75"
<b>Smart TV</b>	WebOS, Tizen OS, Android OS	Tizen OS	Android
<b>Customer Support</b>	24/7	Limited	Limited

### Every TITAN TV includes

Automatic temperature control system

Military-grade nanocoating

Anti-corrosion coating on all ports

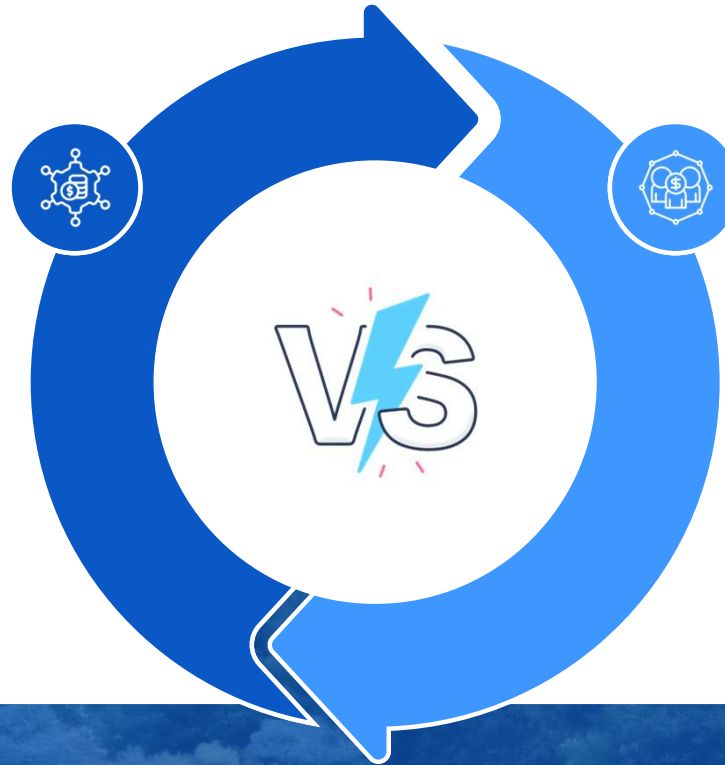
Custom-designed ventilation system

24 Hour Customer Support

# Our Business Model

## Traditional AV Business Model

- Buy at dealer price (5 - 15% off MSRP)
- Compete with other dealers
- Hope for repeat customers
- Build someone else's brand
- Limited territory protection



## The Titan Partnership Model

- Buy at Owner Prices (30 - 45% off MSRP)
- Diverse Product Line
- Build YOUR brand
- Share in ALL Revenue Streams
- Create Long-Term Equity

# Meet Our Team

---



**Theresa Huang**  
*PRESIDENT*



**Evan Rothstein**  
*VP*



**Alvaro Gomez**  
*Operations*



**KC Cancinos**  
*Graphic Designer*



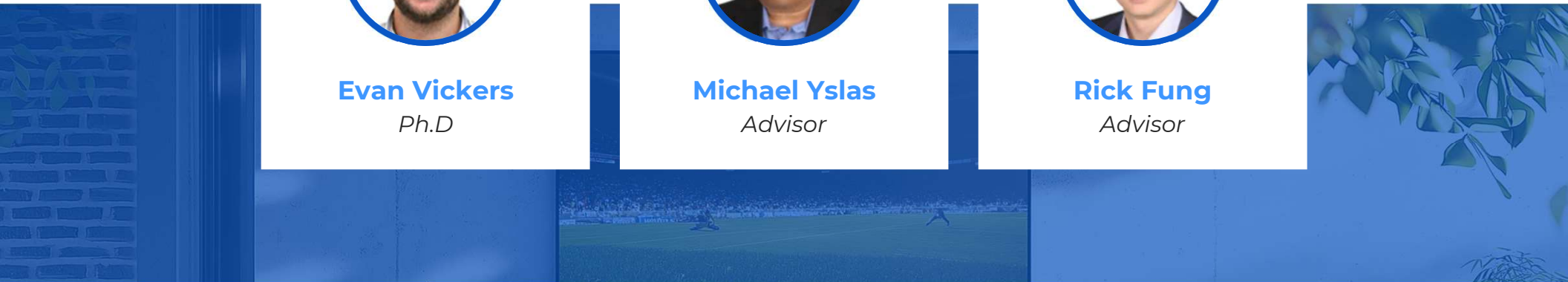
**Evan Vickers**  
*Ph.D*



**Michael Yslas**  
*Advisor*



**Rick Fung**  
*Advisor*



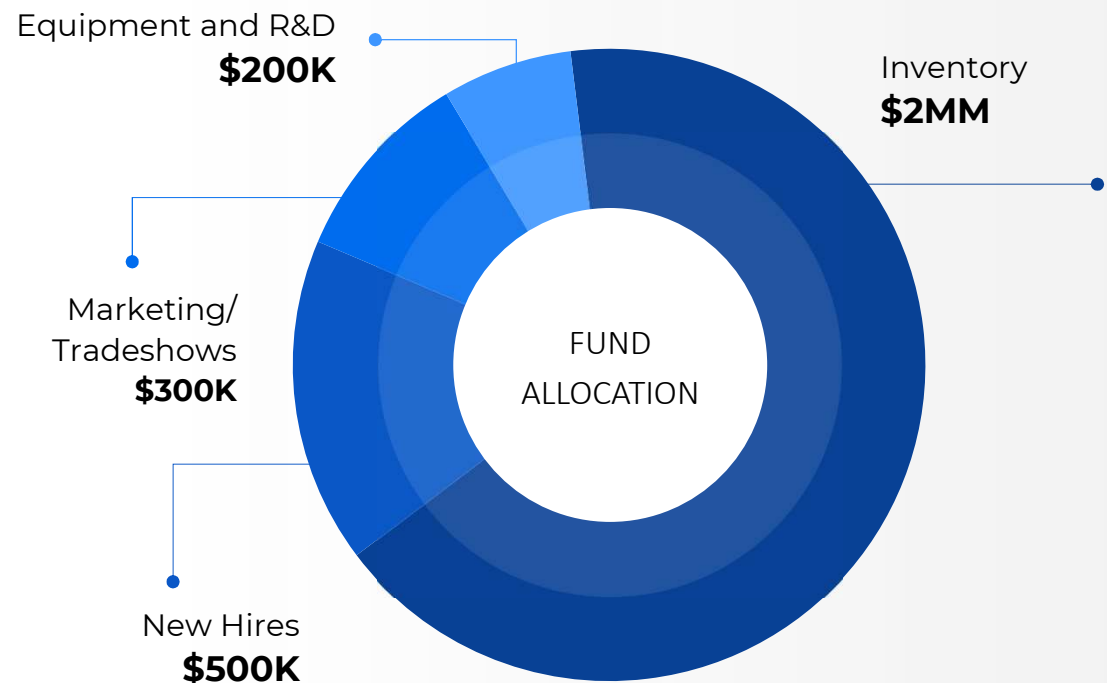


# Target Raise & Use of Funds

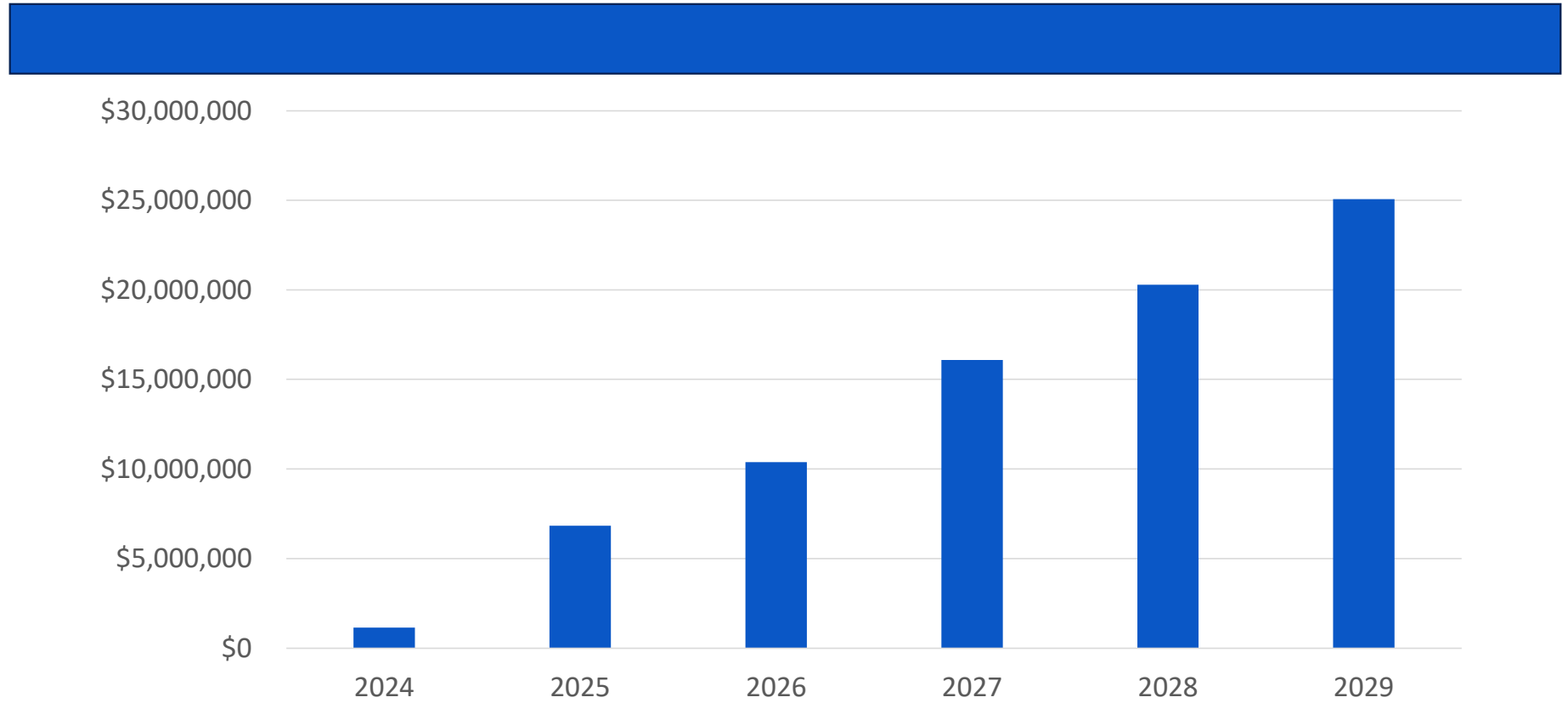
**\$3 Million**  
**30% Equity**

## Milestones to achieve

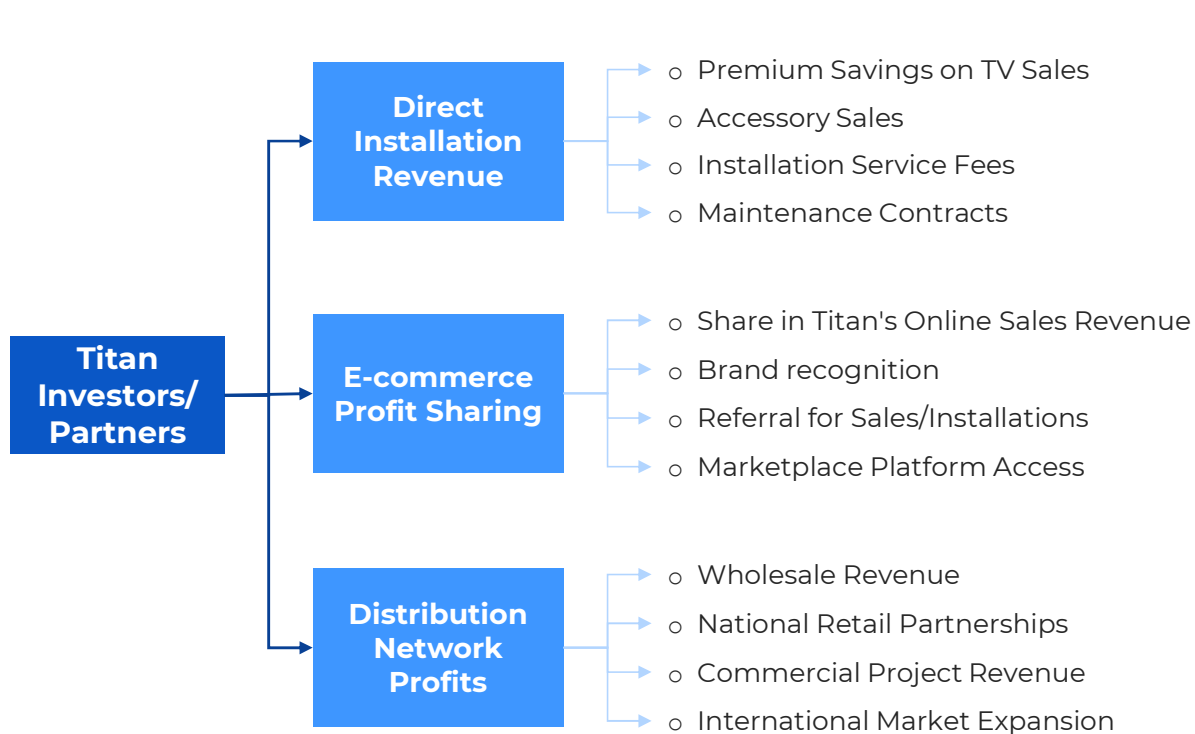
- Scale to 100 partner-owners across key metro markets
- Scale Amazon/Walmart E-Commerce
- Launch 100" Outdoor TV lineup
- Launch Commercial Display products
- Establish Nationwide/Global Distribution Network



# Financial Projections



# Revenue Streams for Titan Investor/Partners



**Low Risk, Quick ROI**

\$50K Investment

Partner sells 3 - 4 outdoor tv per month at 40% discount  
Nets Avg. \$4k/m over \$50k/yr just from savings alone

***Under 12-month return***

**Additionally**

- Brand Ownership
- Collaborative Partnership
- Diverse Income Stream
- Marketing Support
- Lead Generation System
- Value Creation

# Titan Investment

	Package 1 \$10K	Package 2 \$35K	Package 3 \$50K	Package 4 \$75K	Package 5 \$100K	Package 6 \$250K
<b>Lifetime Discount</b>	30%	35%	40%	45%	45%	45%
<b>Titan TV(s)</b>	43" QLED/QNED	55" QLED/QNED	65" QLED/QNED	75" QLED/QNED	85"/86" QLED/QNED	98" QLED 75" QLED
<b>Remote</b>	6 in 1 Universal	6 in 1 Universal	6 in 1 Universal	6 in 1 Universal	6 in 1 Universal	6 in 1 Universal
<b>Outdoor Speaker</b>	-	-	-	Sonos Beam	Sonos Beam	Sonos Arc Sonos Sub
<b>Territory</b>	-	-	-	-	3 ZIP Codes*	Local City*

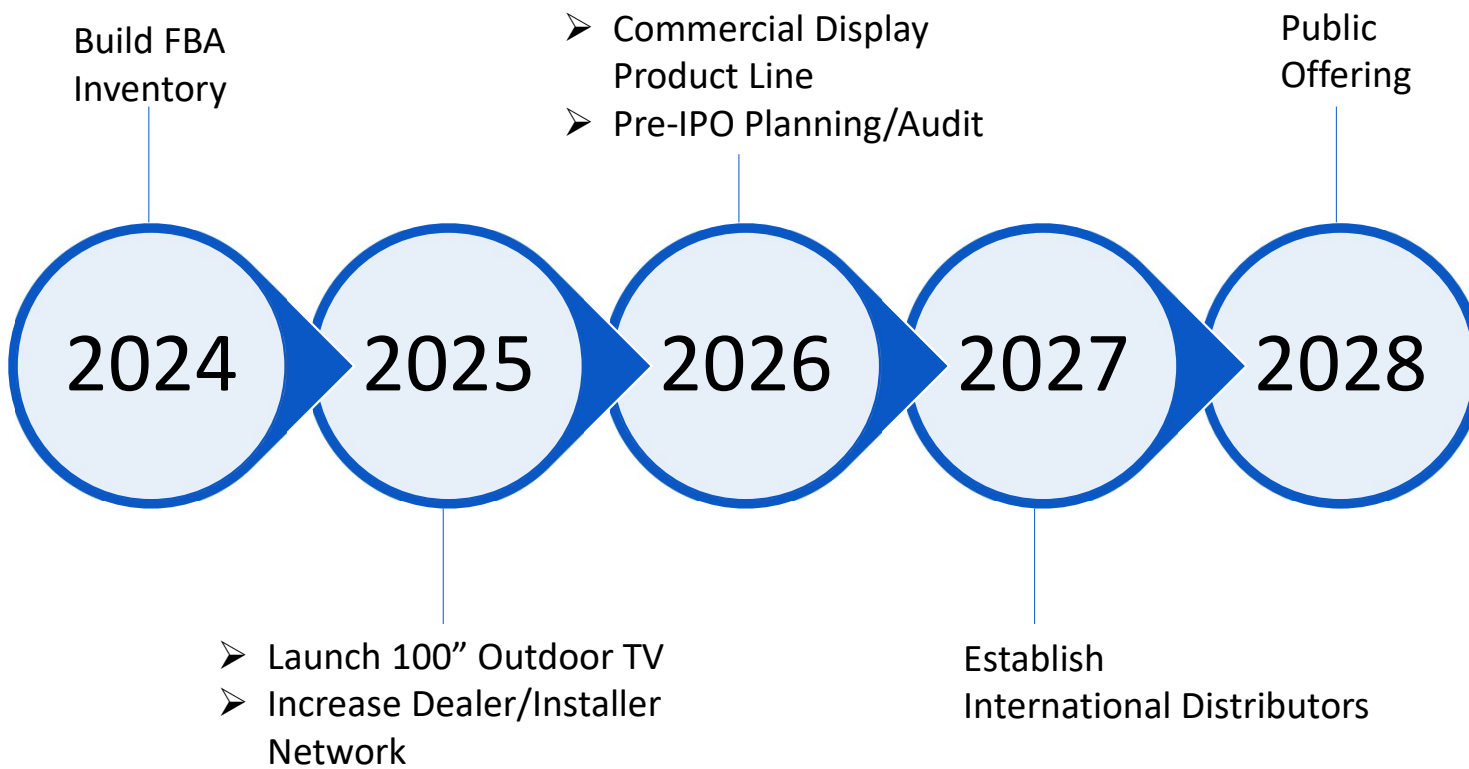
\*Based on availability

**All Packages Include** ● **Free Website** | ● **Google Ad Advisory Service** | ● **20% off Accessories**

Investor may qualify for up to \$10mm tax credit (QSBC - Internal Revenue Code (IRC) Section 1202)

<https://www.harnesswealth.com/articles/qsbs-definition-qualified-small-business-stock/>

# Together We Grow



# Transform your Role from Consumer to Stakeholder

**Join Our Network  
Make your Pledge**


<https://titan.sppx.io/>

Investment Brokerage

Silicon Prairie Capital Partners LLC


CRD# 226591/SEC#8-69625

Contact us to answer any questions

 Phone: 214-550-7348

 Email: [investment@titanoutdoortvs.com](mailto:investment@titanoutdoortvs.com)

 Website: [www.titanoutdoortvs.com](http://www.titanoutdoortvs.com)

 Schedule A Meeting  
<https://calendly.com/titanoutdoortvs>

